

File Format Adobe Acrobat PDF, Adobe Illustrator CC or InDesign CC



Adobe Acrobat PDF



Adobe Illustrator CC



Adobe InDesign CC

We recommend print ready file supplied as .PDF. (Fonts and Images embedded)

We may ask for native files for complex print jobs involved multiple print passes and finishes.

Please supply art as an Illustrator or InDesign file (with all linked images and fonts)

Print Process Screen Print, Lithographic (Offset), Digital

- We require an effective image resolution minimum of 300dpi at 100% size. Images supplied with lower resolutions may compromise the quality, and be blurry or pixelated.
- RGB elements will be converted to CMYK using a generic profile.
- Use vector based art for logos and text where possible. (Photoshop is not recommended for text).

File delivery

- email .PDF or use any cloud-based file sharing services. If you don't have access to any file sharing services, Megara could provide a link to upload the files.

Art Approvals

- We strive to make all information correct in the initial art approval. However we respectfully advise that it's our client's responsibility to thoroughly check the proof's accuracy before signing.

Extra info

PRODUCT KEYLINE

Supplied Keyline (Die-line, knife, etc.) is 100% to size. Do not delete, move, rotate or scale any part of the supplied keyline file.

The keyline shows the OUTSIDE of the product. Printed Right-reading. All (or most) creases FOLD AWAY from you.

The keyline supplied is for:

- **PRINT on the OUTSIDE (Printed Right-reading), or**
- **PRINT on the INSIDE, viewed from OUTSIDE (Printed Wrong-reading)**

Wrong-reading print is usually only on clear sheet. Still set it up as right-reading in your file, but let us know you want it printed on the inside to be viewed from outside, and we will output our files accordingly. If not specified, we will print on the OUTSIDE (Right-reading).

- **PRINT on the INSIDE, viewed from INSIDE (Printed Right-reading)**

If you wish to print on the INSIDE to be viewed from the inside (eg: Print on inside flap of a binder, satchel or lid when opened), then the keyline needs to be mirrored. (You can mirror it, or we can send a new keyline).

In Illustrator, please create your art on the layer 'ART'.

If using InDesign, make sure the keyline remains at 100% in the picture box.

BLEEDS - Screen Print, Offset and Digital

Apply a 3mm Bleed over edges.

Ink can be CUT and CREASED through, however, any cuts or creases through ink may promote the ink to slightly crack or rub off.

HOT CREASING - Screen Print, Offset and Digital

Print is NOT ALLOWED through HOT CREASE lines. (eg: Binder spine) Print must stop 1mm either side of all hot creases.

We will adjust the artwork accordingly when we receive the final art.

WELDED POCKETS and GLUED AREAS - Screen Print, Offset and Digital

Print is NOT ALLOWED on WELDS or on GLUED AREAS.

Print must stop 1mm either side of all welded pocket and glued areas.

We will adjust the artwork accordingly when we receive the final art.

SCREEN PRINT - Solid Ink and Halftones

Solid ink (eg: vector art like text, logos, line-work etc.) will remain sharp. Halftones will be printed at 65lpi.

Screen print tone under 5% may lose some dots and not print uniformly.

PMS COLOURS, METALLIC INKS and PRINTING ON COLOURED SHEET

Artwork will be printed using CMYK and/or PMS values supplied in file, not how they appear on your monitor.

All endeavours will be made to match the CMYK or PMS colours nominated, however, printing on polypropylene (especially on clear or coloured stock) using UV inks, can influence the final colour.

PMS colours are matched to the PANTONE COATED guide.

While digital printing all PMS colors will be converted to CMYK and Pantone matching is not offered..

Metallic UV inks may appear more as a PMS colour, and not very metallic. Achieving PMS colours on sheet other than white may not be possible. A white pass of ink may need to be underprinted, and registration may be too tight to achieve this, especially under text. This may leave PMS colours slightly transparent on clear sheet, or darken some on coloured sheet.

PRINTING WHITE INK UNDER CMYK or SPOT COLOURS ON CLEAR OR COLOURED SHEET

Please supply us with a "layer" in Illustrator, InDesign or Photoshop for areas to be printed with WHITE INK. Otherwise we may not know what areas are to remain "clear" and which areas should appear "white".

Registration may be too tight to always achieve this, especially under text.

FONTS

Please supply fonts, or convert fonts to outlines.

FOIL STAMPING

Foil stamping over screen print can't be achieved.

Foil stamping over digital print can be achieved in most cases.

Foil stamping over offset print can be achieved.

RECYCLABLE LOGOS

Please feel free to use the supplied recyclable logos.

We are proud that our sheet is 100% recyclable and 100% Australian made.

Corflute® PROMEG®



PP
100% RECYCLABLE
MADE IN AUSTRALIA